



A Guide To The Best Times to Move in 2021

You likely know that a well-planned household goods move usually produces a better moving experience, but did you know that the timing of the move can play a pivotal role, too? The fact is that there are certain times of the year that are overwhelmingly more popular for moving than others. By keeping in mind which days are most in-demand, you will be able to schedule your moves on days that have more availability of trucking capacity, moving providers, and other moving-relating services. In an effort to support you in your planning efforts, northAmerican Van Lines® has released its Best Times to Move Calendar for 2021 that contains tips, helpful reminders, and color-coded days that classify dates as ideal, busy, and busiest. Regardless of how your employees are moving, whether via a lump sum or a full-service corporate relocation program, scheduling moves for less impacted dates can make a move go more smoothly.

Importantly, moves occurring during peak times of the year can result in longer wait times for other important services that the relocating employee will likely require throughout the moving process. Scheduling appointments for internet service, cable, electric, and gas for their new residence may prove challenging if the respective service providers are experiencing an influx of requests for installation or activation. For those employees who are purchasing and/or selling a home during high-demand times, inspections, appraisals, and the escrow process may also be impacted, potentially pushing out their close date(s). Importantly, this can be a layered issue as well when one factors in the current migration patterns, with delays likely being more commonplace in cities or states that have recently grown in popularity.

In addition to inconvenient delays for services, relocating employees, specifically those using a lump sum or reimbursement for their move, will likely encounter higher prices for their household goods move during these busier times. As demand for the already limited trucking capacity fluctuates throughout the year, so do the prices. The U.S. truck driver shortage, while not new, is still very much a reality. Fewer drivers for trucks equates to diminished available capacity calendar-wide. Remember that relocating

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employees who are given a lump sum purchase moving services just as any other consumer in the marketplace does. As a result, when the current capacity conditions are coupled with higher demand, many find that they are either unable to secure moving services for their intended move date or are forced to pay significantly higher prices for their move.

You can learn more about the country's current driver shortage, by watching our <u>Truck Driver Shortage and Corporate Relocation video</u> on our resources page. To learn more about the nuances of a lump sum program, download our <u>guide on lump sum mobility</u> benefits.

Key Takeaways from northAmerican's 2021 Corporate Moving Calendar

According to the northAmerican 2021 Corporate Moving Calendar, these are the BUSIEST times to move:	
May 14th-May 31st	June 9th-July 4th
July 12th-August 4th	August 19th-September 4th

And the following are BUSY times to move:	
May 3rd-May 13th	June 1st-June 8th
July 5th-July 11th	August 5th-August 18th
September 5th-September 30th	November 13th-November 20th

Important Tips and Reminders:

- If employees are relocating in the summer, be sure their move is scheduled as far in advance as possible.
- Fall is a great time to review existing relocation policies and make changes.
- Employees should plan on personally moving valuables and important documents.

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- The employee or a family member must be present during pack, load, and delivery.
- Employees should advise movers of any and all special circumstances that may impact the move.
- Be sure employees alert movers to narrow roadways and long driveways.
- If the employee lives in a gated community, they should inform the driver of any possible restrictions on trucks, parking, and passage in place that may impact the driver gaining access to their home.
- Sidewalks and driveways should be clear of snow and ice on moving day. To learn more about moving in winter, read our <u>Guide to Winter Moves</u>.
- Employees can lower their moving costs by donating and selling any unwanted items.
- Encourage employees to familiarize themselves with items that are not safe or permissible to move. Find out more about what those items are by reading our <u>A Guide For What Can't be Moved</u>.
- Relocating employees to Florida, Texas, North Carolina, Tennessee, or South Carolina? We have guides for that! Visit <u>our guides page</u> to download our state-specific guides and share them with your relocating employees.
- For employees moving with pets, be sure to share our helpful guide on moving pets safely with them.
- For a stress-free move, offer employees a full-service moving benefit.
- Contact northAmerican by November 2021 to assist with 2022 relocation planning, and as soon as possible for any moves planned for 2021.

Planning your 2021 employee relocations around busier times is a great start, but did you know that working with a relocation provider can offer a wealth of benefits including securing trucking capacity and improved pricing? If you are not currently working with a corporate relocation company, please contact Bobbi.Maniglia@northamerican.com or by phone at (800) 213-4910

See The Best Times to Move Calendar in 2021 On The Next Page

For more information visit: northamerican.com





Best Times to Move Calendar

january

february

march

april

SMTWT

Schedule summer moves as far in advance as possible. 5 6 7 8 13 14 16 17 18 19 20 21 22 23 ²⁴/₃₁ 25 26 27 28 29

10 11 12 13 20 22 23 24 25 26 21 27 Transferees should move

valuables/documents personally.

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may

SMTWT

Transferee or family member needs to be present at pack/load & delivery 5 8

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july

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august

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<u>september</u>

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october

SMTWTF

Contact northAmerican to assist with 2021 relo planning. 10 11 12 13 14 15 16 17 18 19 20 21 22 ²⁴/₃₁ 25 26 27 28 29 30

<u>november</u>

6 20 22 23 24 25 26

<u>december</u>

SMT

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january 2022

12 13 14

SMTWTFS

Transferees should advise movers of special circumstances. 6 7

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february 2022

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Be sure transferees alert movers of 27 28 narrow roads & long driveways.

28 29 30

march 2022

3 10 -11 18 19 21 22 23 24 27 28 29 30 31

Habitat ReStore







○ Ideal time to move
○ busy time to move
• busiest time to move

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